

The Putnam County Courier

Est. 1841

2010

DISPLAY ADVERTISING RATES

4	\$27.00	35	\$236.25	66	\$445.50	97	\$654.75
5	\$33.75	36	\$243.00	67	\$452.25	98	\$661.50
6	\$40.50	37	\$249.75	68	\$459.00	99	\$668.25
7	\$47.25	38	\$256.50	69	\$465.75	100	\$675.00
8	\$54.00	39	\$263.25	70	\$472.50	101	\$681.75
9	\$60.75	40	\$270.00	71	\$479.25	102	\$688.50
10	\$67.50	41	\$276.75	72	\$486.00	103	\$695.25
11	\$74.25	42	\$283.50	73	\$492.75	104	\$702.00
12	\$81.00	43	\$290.25	74	\$499.50	105	\$708.75
13	\$87.75	44	\$297.00	75	\$506.25	106	\$715.50
14	\$94.50	45	\$303.75	76	\$513.00	107	\$722.25
15	\$101.25	46	\$310.50	77	\$519.75	108	\$729.00
16	\$108.00	47	\$317.25	78	\$526.50	109	\$735.75
17	\$114.75	48	\$324.00	79	\$533.25	110	\$742.50
18	\$121.50	48	\$330.75	80	\$540.00	111	\$749.25
19	\$128.25	49	\$337.50	81	\$546.75	112	\$756.00
20	\$135.00	51	\$344.25	82	\$553.50	113	\$762.75
21	\$141.75	52	\$351.00	83	\$560.25	114	\$769.50
22	\$148.50	53	\$357.75	84	\$567.00	115	\$776.25
23	\$155.25	54	\$364.50	85	\$573.75	116	\$783.00
24	\$162.00	55	\$371.25	86	\$580.50	117	\$789.75
25	\$168.75	56	\$378.00	87	\$587.25	118	\$796.50
26	\$175.50	57	\$384.75	88	\$594.00	119	\$803.25
27	\$182.25	58	\$391.50	89	\$600.75	120	\$810.00
28	\$189.00	59	\$398.25	90	\$607.50	121	\$816.75
29	\$195.75	60	\$405.00	91	\$614.25	122	\$823.50
30	\$202.50	61	\$411.75	92	\$621.00	123	\$830.25
31	\$209.25	62	\$418.50	93	\$627.75	124	\$837.00
32	\$216.00	63	\$425.25	94	\$634.50	125	\$843.75
33	\$222.75	64	\$432.00	95	\$641.25	126	\$850.50
34	\$229.50	65	\$438.75	96	\$648.00		

Basic Rate = \$6.75 (net)
per column inch
 column inch =
 1 column wide by 1 inch high
(see below for dimensions)

Minimum Ad Size:
 4 Col. In.
 Minimum C.I. Measurement:
 ½ inch (Vert)

**Full Color and
 Spot Color
 available**
Call for rates

**Frequency rates
 are available.**
**Please
 call our offices
 to find out more!**

CLASSIFIED RATES:

5 lines for \$7.55 minimum
 \$1.50 each additional line
 Approximately 25
 characters per line

**MC/Visa/Discover
 Accepted**

Layout Specs (Max. Height, 21")

1 column	2.17	Inches wide
2 column	4.53	Inches wide
3 column	6.89	Inches wide
4 column	9.25	Inches wide
5 column	11.61	Inches wide
6 column	14.00	Inches wide

1/4 page - \$212.63

1/2 page - \$425.25

Full page - \$850.50

**\$10 for display ad
 placed on
 web site for 1 week**

**DEADLINE FOR
 ADVERTISING
 TUESDAY NOON**
 for
**THURSDAY
 PUBLICATION**