

ADVERTISE WITH US

Putnam County is a high-income area and we are in readers' homes for the entire week.

Here at the PCNR and Courier, we're committed to helping you connect with customers who have money to spend.

- We are paid, wanted publications, published on Tuesdays (Courier) and Wednesdays (PCNR), which means our readers spend more time with them -- and will be exposed to your advertising message.
- We offer free design services to make your message the most compelling.
- The only broadsheet and subscription newspapers in Putnam County. Your message will have **IMPACT!**

Popular Ad Sizes

We can design your ad to fit any size or budget.

We offer frequency, volume & total market coverage discounts.

VERTICAL CARD
\$26

BUSINESS CARD
\$26

1/8 PAGE
\$105

FRONT PAGE BANNER 9.13" X 3"
\$250

1/4 PAGE
\$205

CALL NOW 845.265.2468

HALF PAGE: \$409

Horizontal 11" w x 9.75" h
Vertical 5.4" w x 19.75" h

1/4 PAGE: \$205

5.4" w x 9.75" h

1/8 PAGE: \$105

5.4" w x 4.75" h

FULL PAGE: \$818

11" w x 19.75" h

Guaranteed Ad Placement — Add 25%

Political Advertising MUST be Prepaid

COLOR

Full Color add \$150

(Color prices are in addition to ad cost)

Sticky notes and inserts are available!

Quotes on request.

ONLINE ADVERTISING

\$50 for 1-month button on our website

\$90 for rotating homepage banner.

AD SIZES

1 column	: 1.66	inches wide
2 column	: 3.53	inches wide
3 column	: 5.39	inches wide
4 column	: 7.26	inches wide
5 column	: 9.13	inches wide
6 column	: 11.00	inches wide

CLASSIFIED RATES

5 Lines for \$10.00 minimum

\$2.00 for each additional line

Approximately 25 characters per line

\$2.50 for First line in bold and larger font.

\$10 for a 1 column photo.

DEADLINE FOR AD SPACE IS FRIDAYS, EMAIL TO ADS@PCNR.COM